

Janice Rasche

Janice has over fifteen years experience in the planning, development and financing of senior living facilities. Janice's passion for the senior living industry is exhibited both in her work and in her participation on the Board of Directors of a non-profit continuing care retirement community.

Relevant Experience:

- Assisting clients in the development of new continuing care retirement communities, including facility design, program and service plans, marketing plans and operating and financing assumptions.
- Preparing financial projections and forecasts for senior living providers.
- Preparing financial feasibility studies to be included in public and limited use offering documents for the sale of tax-exempt and taxable bonds.
- Assisting providers in developing and analyzing strategic options and initiatives and participating in the formation of long-term care strategic alliances.
- Conducting market demand analyses for senior care and retirement housing providers, including demographic and competitive analysis to analyze market demand for prospective new communities and to determine appropriate project size.
- Conducting primary market research, including developing and administering surveys and facilitating focus group meetings.
- Completed AAHSA's Retired Housing Professional (RHP) program and has extensive continuing education in dementia and related illnesses.

Education: Janice received a Bachelor of Science in Management from Indiana University and a Master of Business Administration in Finance and Health Care Administration from the University of Illinois at Chicago.