

## Mark Streicher

Mark's experience in the health care industry spans over twenty years. He has provided a wide range of advisory services for senior living providers covering strategy, development and repositioning, market research, financial planning and feasibility studies, benchmarking, valuations and financial advisory services. He also has extensive audit and accounting experience.

### **Relevant Experience:**

- Conducting market assessments for senior care and retirement housing providers to analyze the market viability of prospective new communities and expansions, and to determine appropriate project size.
- Facilitating strategic planning sessions and preparing strategic plans for senior care and retirement housing organizations in order to determine strategic direction and identify and prioritize strategic initiatives.
- Preparing financial models and assembling financial projections allowing clients to analyze the financial viability of proposed projects and to review the impact of major assumptions.
- Preparing financial forecasts and feasibility studies, including market assessments, to be included in public and limited use offering documents for the sale of tax-exempt and taxable bonds.
- Assisting clients with developing or repositioning senior living campuses, including preparing master development plans, identifying and selecting development team members, and assisting in the coordination and monitoring of the development/repositioning process.
- Providing financial advisory services, including identification of funding sources, evaluation and selection of financing alternatives, negotiating business terms and covenants, and covenant compliance and reporting.
- Performing valuation assistance for acquisitions of long-term care and senior living facilities.
- Performing benchmarking projects for senior care and retirement housing organizations, including statewide benchmarking programs, allowing providers to analyze their operational performance versus their peers and identify best practices.
- Frequent speaker at state and national senior living conferences.

**Education:** Mark received a Bachelor of Science in Accounting from Northern Illinois University.